VOOSTanalytics

Managed Wi-Fi,

Location analytic,

Marketing platform…

VOOSTanalytics

OUR BIG IDEA

The main purpose behind VOOST development is to drive revenue by focusing on opportunities in wireless intelligent services.
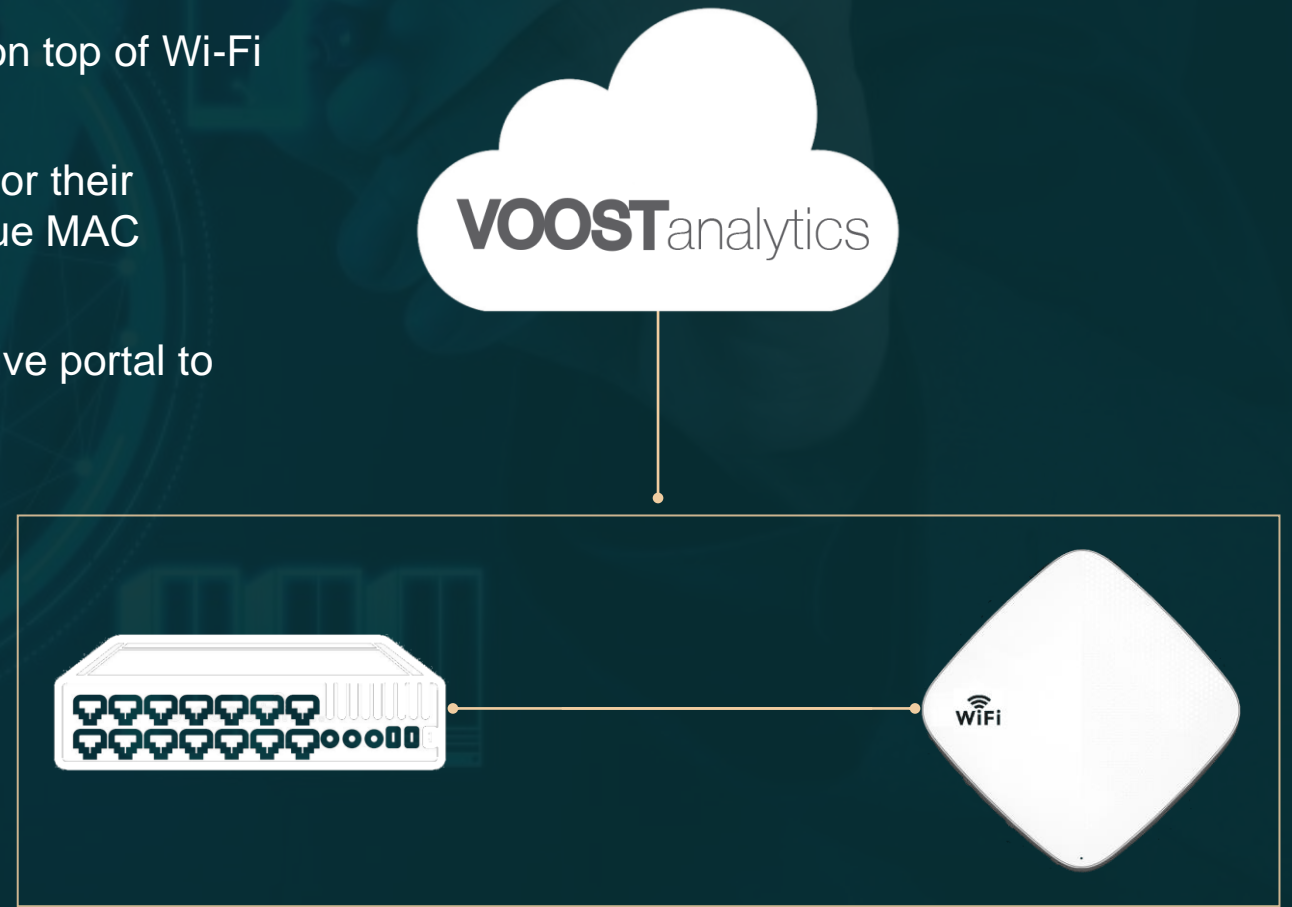
What is **VOOST** ?

VOOST is a software solution which be implemented on top of Wi-Fi network as an additional software layer.

When users/guests connect, VOOST tracks and monitor their movement inside your venue using their devices' unique MAC address.

VOOST can captures their data via a customized captive portal to be used for reporting and marketing campaigns.

What you will get from **VOOST** ?

Client Wi-Fi

Client Wi-Fi solution enables secure, Internet-only access, and on-the- fly client logins.

Real-time location analytics

Integrated display of key metrics that measure the appeal, engagement, and loyalty of clients.

Marketing Manager

Reach clients via targeted display advertisements and discount coupons.

Centralized Management

Centralized visibility and control over all your networks from a single web-based dashboard

VOOST Adds Value for different departments

Information Technology

- IT departments can gain a better understanding of network usage and trends.
- Monitor and track users application usage for security purposes.
- Control Network and bandwidth quota by assigning specific bandwidth and time slot for each guest.

Business

- Integrate with CRM to increase customer database
- Understanding foot traffic patterns by time of day and how the capture rate varies across different sites.
- Capitalize on repeat visits and longer dwell times to increase average working hours or number of employees on specific hours.

Marketing

- Reach clients via targeted display advertisements and discount coupons.
- Enhance client experience with secure and branded client Wi-Fi.
- Measure your Marketing campaigns outcome by comparing number of visitors before and after the campaign.

VOOST For Guests

Enhance your customer experience with
Branded Splash Page

- Fully customized captive portal
- Social Media Login
- OTP Authentication
- One registration, connect everywhere
- Customer Feedback Survey
- Interactive Advertisement
- Redirect to a Website

VOOSTanalytics

Name :

Age :

Mobile Number :
SA(+966)

Email :

Nationality :
Saudi

☐ Male
☑ Female

☐ I agree on the terms and conditions   عربي

Submit

VOOST For Business & Marketing

DASHBOARD & KPIS

VISITORS LIST

LOYAL VISITORS LIST

VOOSTanalytics

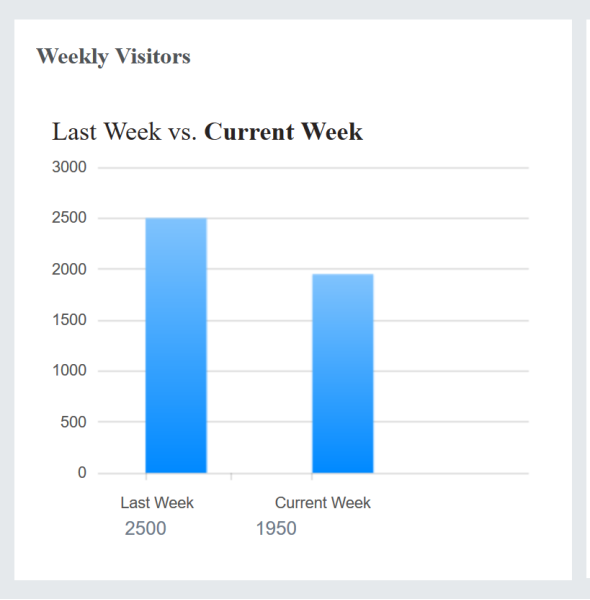**WEEKLY VISITORS CHART**

MARKETING MANAGER

SMS & EMAIL CAMPAIGN

DASHBOARD & KPIS

LARGE + MEDIUM + SMALL ... RESPONSIVE FOR EVERY SCREEN!

DASHBOARD & KPIS GADGETS

Weekly Visitors

Last Week vs. **Current Week**

Last Week	Current Week
2500	1950

Last Two Days

New VS. **Repeated**

New Visitors	1000
Repeat Visitors	600
Percentage	60.00%

Visit Summary

Overall since **2018-12-01**

Overall Visits	3000
Pre.Month	1500
Cur. Month	1000

Overall Visit
3,000

Weekly Visitors

Repeated Visitors

Overall Summary
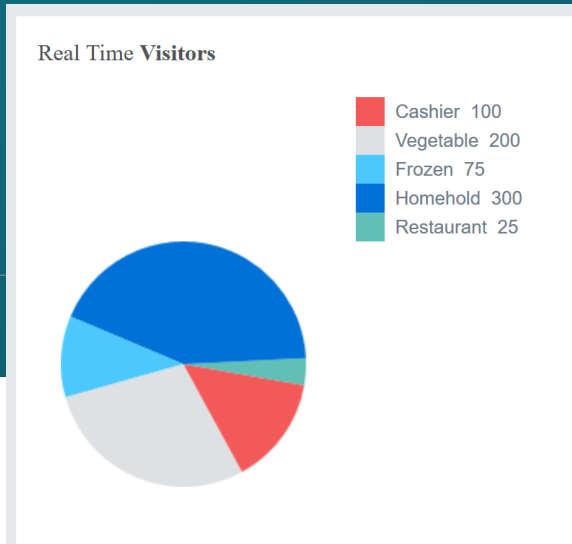
Comparing between number of visitors during current and last wee.
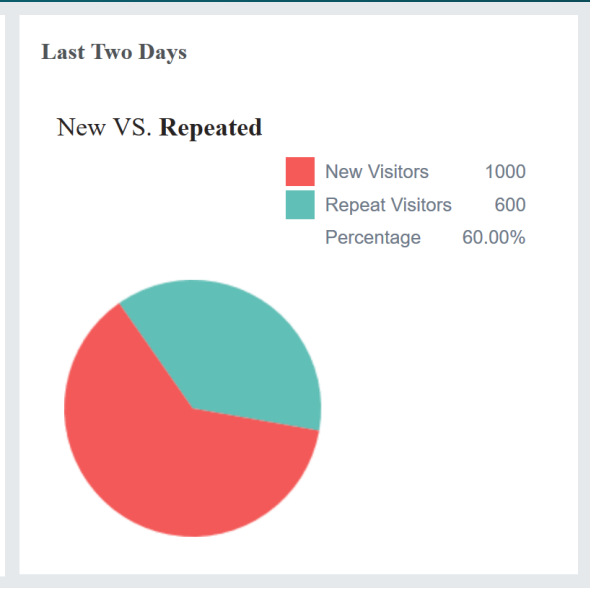
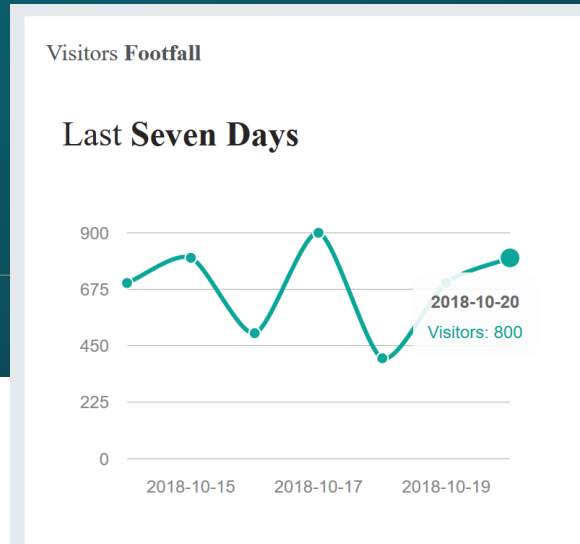**Number of first time visitors vs. repeated visitors**
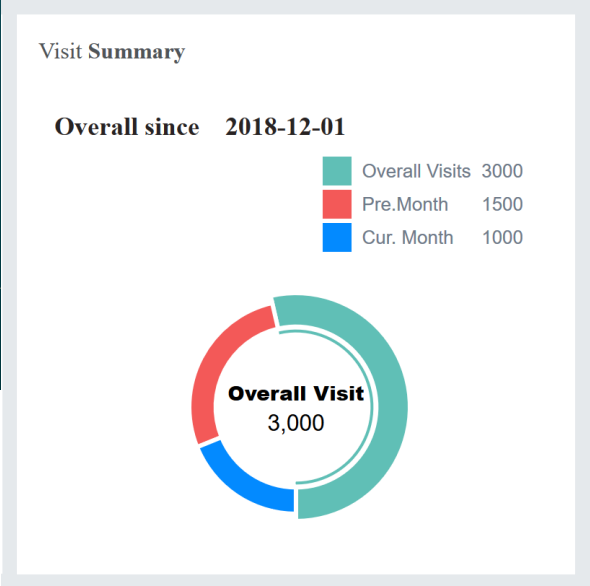
Overall visit summary since day one along with comparison between current and previous month

DASHBOARD & KPIS GADGETS

**Real Time** Visitors

Cashier 100
Vegetable 200
Frozen 75
Homehold 300
Restaurant 25

Visitors **Footfall**

Last **Seven Days**

900
675
450
225
0

2018-10-15   2018-10-17   2018-10-19

2018-10-20
Visitors: 800

Popular **Devices**

Current **Week**

Samsung 44.44 %
Apple 38.89 %
Huawei 16.67 %

Real Time Visitors

Weekly Chart

Popular Devices

Real time statistics for visitors count and percentage for each site

Weekly chart showing how the number of visitors is varying through the week
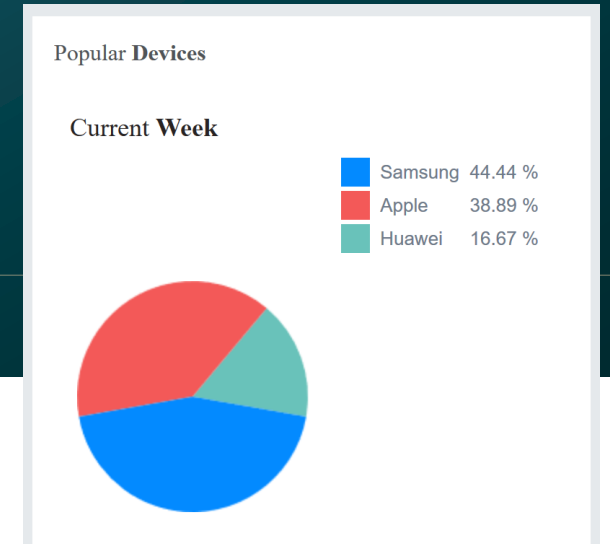
Gain more statistics by differentiate the visitors types based on their devices model

VISITORS LIST & LOYALTY

Visitors List

List of visitors allow you to monitor visitors' interested sections and how many times they visit each section.

List of Registered Visitors

Visitors 121 to 150 out of 3365

Pages:1 2 3 4 5 6 7 8 9 10 11 12 13 14 15   >   Last   Page : 5

Customer Name	Rrgister Date	Mobile	Email	Gate3 Visit	Gate5 Visit	F.Court Visit	Last Visit
Ali Shammaa	2016-02-19 19:33:33	053340	2001@hotmail.com	1	0	1	2016-07-08 16:08:09
Manaf Shammaa	2016-02-19 19:35:00	055506	messi@hotmail.com	1	2	2	2016-05-02 18:53:35
baha farah farah	2016-02-19 19:52:59	055441	59@jmail.com	1	1	1	2016-02-19 19:42:50
hady mohamed	2016-02-19 19:53:57	053816	71@gmail.com	5	3	4	2016-05-26 22:53:44
Mahmoud Mohammed	2016-02-19 19:58:00	050743	phammed4930@yahoo.com	2	0	4	2016-06-20 20:34:27
Randy .	2016-02-19 20:02:39	053889	2388@yahoo.com	2	2	2	2016-04-15 22:14:01

Date Range : Overall   Visited More Than :

List of Loyalty Visitors

Visitors 31 to 60 out of 975

Pages:1 2 3 4 5 6 7 8 9 10 11 12 13 14 15   >   Last   Page : 2

Customer Name	Rrgister Date	Mobile	Email	Total Visit	Last Visit
Ranjeev Nepali	2016-03-21 13:10:45	059733	nnad9@gmail.com	43	2016-07-01 21:58:00
محمود السعدي	2016-02-26 16:54:15	055132	tw.cn	42	2016-05-10 05:12:35
Hasnain Raza	2016-04-01 23:38:52	053563	raz@gmail.com	41	2016-05-27 20:19:15
Ghadah Aldeej	2016-02-25 19:57:37	053594	lah505.61@gmail.com	41	2016-07-03 21:51:42
William Supang	2016-03-19	050839	msupang21@gmail.com	40	2016-04-28

Loyal Visitors List

List of top repeated visitors indicates number of visits for your loyal visitors.

This list shows the repeated visitors for this week, month and year.

WEEKLY VISITORS CHART

Weekly visitors Chart and Report

Weekly chart and daily table are showing how the number of visitors varying through the week

DayName	Customers
2016-03-03 - Thursday	17258
2016-03-04 - Friday	18598
2016-03-05 - Saturday	16397
2016-03-06 - Sunday	12194
2016-03-07 - Monday	14098
2016-03-08 - Tuesday	15015
2016-03-09 - Wednesday	16324

Customer Visits and overroll **Last Seven Days**

The chart represent customer overrolls visited in mall last seven days.

PassBy
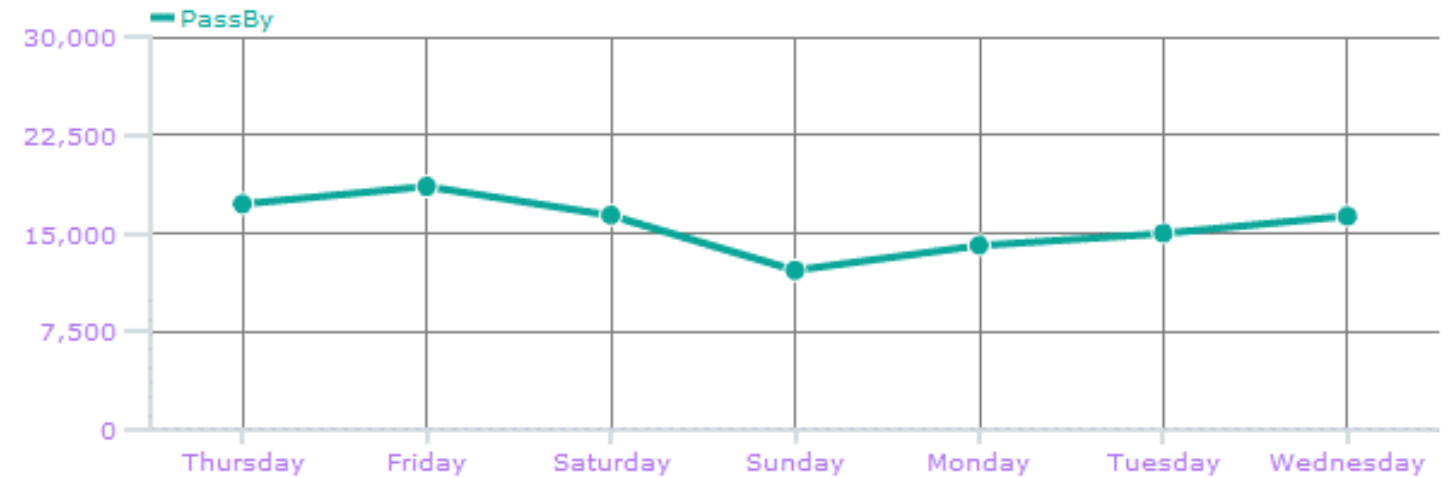
MARKETING MANAGER

Digital Marketing

Interactive Advertisement

Digital advertisement to market your products, offers, announcements or you can rent this module to any marketing agency.

Automated SMS & Email

Define automated SMSs and Emails to be sent directly based on number of visits, frequently visited location, occasions and even more with integration

Targeted Audience Campaign

Using SMS and Email editor, you can customize any marketing campaigns for targeted customers based on smart group of filters

Survey and Reviews

Get your customer feedback through browser pop-up page or send them direct SMS or Email for reviews and survey link

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MARKETING MANAGER

Advertisements Setting

Advertisement module allow you to schedule advertisements based on date or number of views.

Advertisement Setting

Advertise Name	
Start Date :	(yyyy-mm-dd)
End Date :	(yyyy-mm-dd)
Image :	Browse... No file selected.

(Width : 530px , Hight : 750px - Format : .jpg)

Upload

Advertisements Views
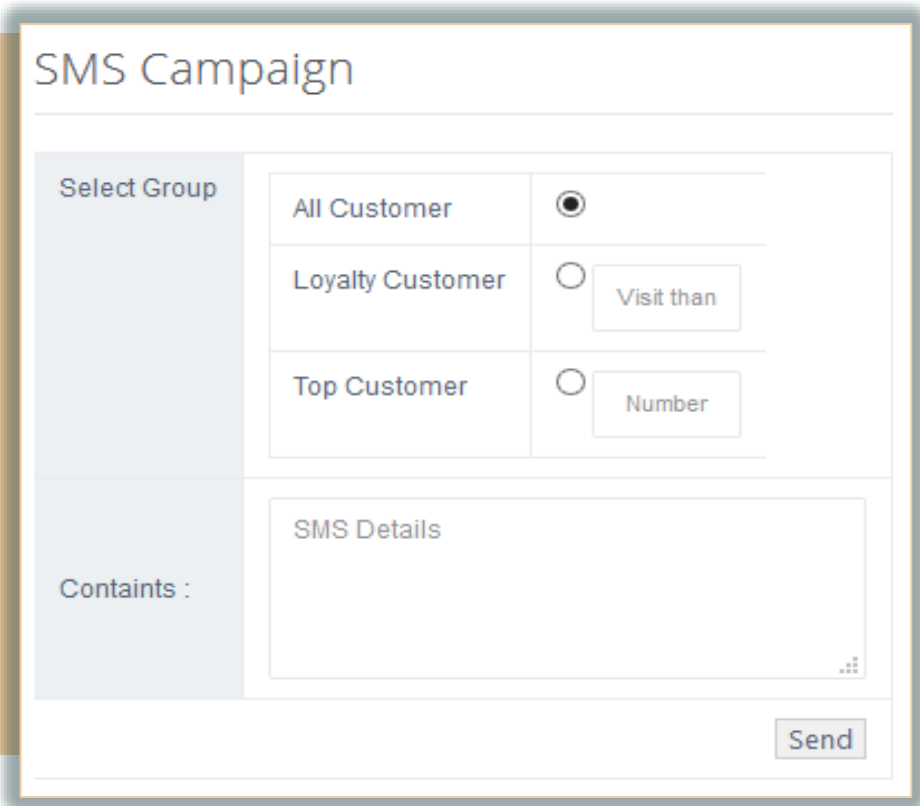
Views report showing how many times your advertisement had been viewed every day.

Visited Date	No of Viewers
2016-04-18	1291
2016-04-19	1026
2016-04-20	1278
2016-04-21	1233
2016-04-22	1800
2016-04-23	3959
2016-04-24	3730

MARKETING MANAGER

SMS Campaign
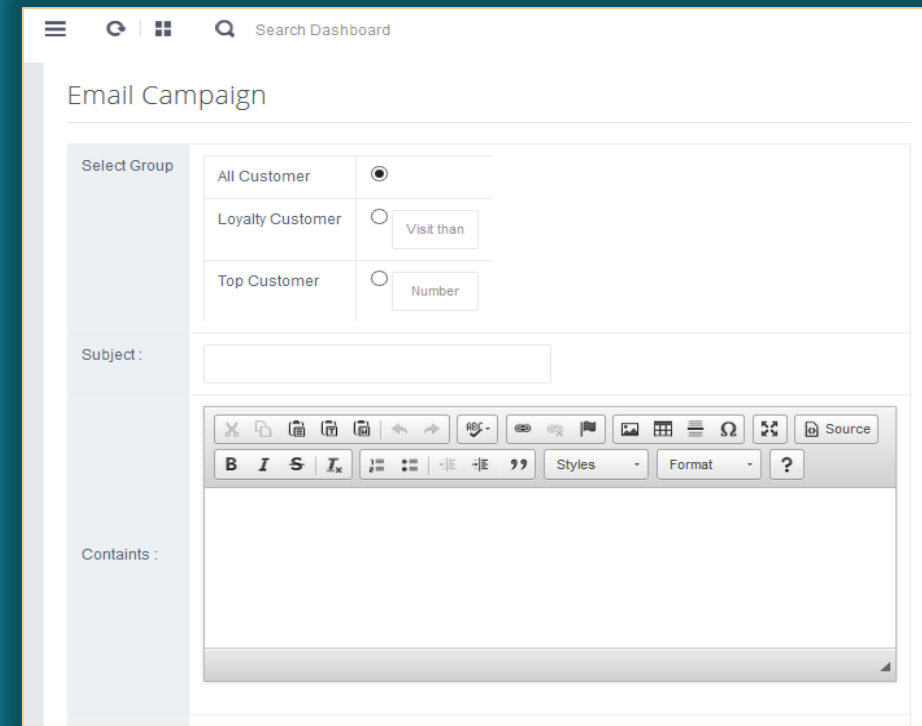
SMS campaign becomes so easy, it is just one click and your offer will be sent to all of your customers.

Email Campaign

VOOST Email Campaign can help you send your email campaigns to all your visitors or just repeated visitor even if you want to send an email to a specific visitor.

THANK YOU!